

## **SAMPLE PRESS RELEASE FOR REUSE EVENT RESULTS**

**Press Release: Earth Day**  
**For Immediate Release**  
**Date:** \_\_\_\_\_

**Contact:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_

### **Zero Waste Day a Success!**

There was no time or trash wasted last Saturday. More than 25 volunteers from Phillips Academy, Andover Rotary, South Church, and the Andover Recycling Committee unloaded bags and boxes from 175 cars. In three hours, residents had donated several tons worth of their unwanted clothes, bikes, books, toys and household items. In addition, the mobile paper shredder received and shredded a half-ton of personal papers. By noon, the 8 trucks and vans from recycling or charitable organizations were filled to the brim.

- Toys and household items went to Project Home Again, Lazarus House and Lowell Wish Project.
- Andover Historical Society and “Got Books?” accepted books, CDs, DVDs, tapes, and LPs.
- Lazarus House and Saint Vincent de Paul took clothing and linens.
- Bikes Not Bombs received over 50 bikes, plus helmets and child seats.
- The Building Materials Resource Center picked up several nice solid wood doors, good insulation and other good building materials.

At noon, the trucks were full and there was NO trash left behind – one of the primary goals of the organizers. The Recycling Committee sends its thanks go to all volunteers and to Staples and Perfecto’s for their donations of copying and coffee. Anyone who missed the event can go to [www.andoverma.gov/recycle](http://www.andoverma.gov/recycle) to find the Reuse List for contacts for each of the organizations and more.